

# Carolina Development Annual Report

FY 2021: July 1st, 2020–June 30, 2021

## *FY 2021 Recap:* Rising to the Challenge, again

Despite the continued challenges posed by the COVID-19 pandemic, UNC-Chapel Hill recorded another exceptional fundraising year in fiscal year 2021.

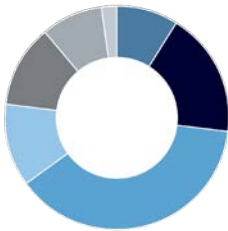
Commitments totaled \$601.7 million, a 6.6% increase over the prior year. Cash gifts set a new record at \$455.6 million, breaking the previous record - set just one year earlier - by more than \$30 million. Contributed by almost 63,000 donors, these cash gifts are available immediately to grow the University's endowment or be put to work on campus,

making an impact right away to further Carolina's mission of teaching, research and public service. And GiveUNC, Carolina's annual giving day, received a record \$12.2 million, with 10,936 gifts.

The year kept the Campaign for Carolina ahead of pace to reach its \$4.25 billion goal by the campaign's end on Dec. 31, 2022. The campaign is the University's most ambitious in history and among the nation's largest public university fundraising campaigns on record.

## *By the Numbers*

Sources of Revenue\*



- Sales & Services (9%)
- Government Grants & Contracts (18%)
- Gifts, Private Grants & Investment Income (38%)
- State Appropriations (12%)
- Patient Services (12%)
- Tuition & Fees (9%)
- Other (2%)

\*Unaudited

Commitments by Purpose\*



- Research - \$209.83 million (35%)
- Programming - \$258.63 million (43%)
- Faculty Support - \$10.59 million (2%)
- Student Support - \$106.47 million (18%)
- Capital - \$16.21 million (3%)

\*Dollar amounts rounded to nearest \$100,000

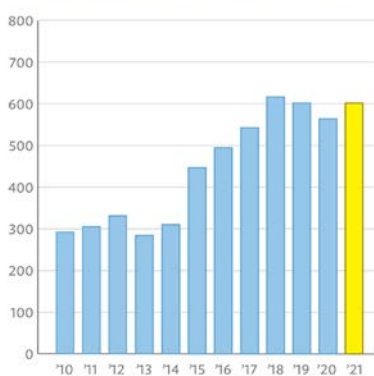
Donors\*



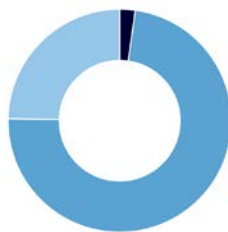
- Alumni - 32,068 (51%)
- Students - 889 (1%)
- Faculty/Staff - 2,248 (4%)
- Friends - 24,050 (38%)
- Parents - 1,278 (2%)
- Corporations - 1,106 (2%)
- Foundations & Trusts - 759 (1%)
- Other Organizations - 331 (1%)

\*Donors of cash gifts; does not include Educational Foundation donors

Commitment Totals: FY 2010 - FY 2021\*



Commitments: Capital, Current & Endowment\*



- Capital - \$14.71 million (2%)
- Current - \$439.35 million (73%)
- Endowment - \$147.67 million (25%)

\*\*Dollar amounts rounded to nearest \$100,000

Campaign Progress (as of 6/30/2021)



THE UNIVERSITY  
of NORTH CAROLINA  
at CHAPEL HILL

To see how private giving makes a difference at Carolina every year, visit Carolina Stories at [stories.unc.edu](https://stories.unc.edu)