

Carolina Development Annual Report

FY 2020: July 1st, 2019–June 30, 2020



“The generosity and support of our donors during this extraordinary year speaks volumes about their commitment to our mission. This university is founded on the idea that things can get better. That research can find cures, create technology and uncover secrets. That teaching can empower our graduates to change the world. That service can change an individual’s future, shape a community’s trajectory, and improve lives across our state and around the world. We face an unprecedented moment in our history and the world looks to us for hope — thanks to our donors, we are delivering. I’m incredibly grateful and inspired as we look to the year ahead.”

— Kevin M. Guskiewicz, Chancellor

FY 2020 Recap: Stepping up in challenging times



The University’s cash total in fiscal year 2020 included the first installment of an \$845,000 grant from the Duke Energy Foundation to fund programs that promote science and technology education on campus and in communities across the state — preparing the next generation of energy leaders to forge the way to a low-carbon economy. The multi-year grant will be split among programs at the UNC Institute for the Environment, the UNC Morehead Planetarium & Science Center and UNC Kenan-Flagler Business School’s Energy Center.

Despite a pandemic that altered lives around the world, nearly 60,000 donors stepped up to support UNC-Chapel Hill in fiscal year 2020.

Commitments totaled \$565 million to place the year at third best ever for Carolina. And cash gifts set a new record, bringing in more than \$424 million. These gifts are available immediately to grow the endowment or be put to work on campus, making an impact right away to further Carolina’s mission of teaching, research and public service.

Donors’ generosity lifted For All Kind: the Campaign for Carolina to \$3.35 billion, ahead of pace to reach its \$4.25 billion goal by the campaign’s end on Dec. 31, 2022. The campaign is the University’s most ambitious in history and among the nation’s largest public university fundraising campaigns on record.

By the Numbers

68

Scholarship Funds Created

1,937

Scholarship Funds Total

38

Fellowship Funds Created

1,021

Fellowship Funds Total

1

Professorships Created

523

Professorships Total

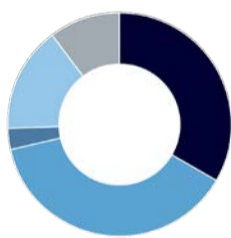
Sources of Revenue*



- Sales & Services (13.5%)
- Government Grants & Contracts (24.2%)
- Gifts, Private Grants & Investment Income (17.4%)
- State Appropriations (16.6%)
- Tuition & Fees (15.2%)
- Tuition & Fees (12.4%)
- Other (0.8%)

*Unaudited; percentages rounded to nearest 10th

Commitments by Purpose*



- Research - \$189.05 million (33%)
- Programming - \$215.20 million (38%)
- Faculty Support - \$17.22 million (3%)
- Student Support - \$85.46 million (15%)
- Capital - \$57.68 million (10%)

*Dollar amounts rounded to nearest \$100,000

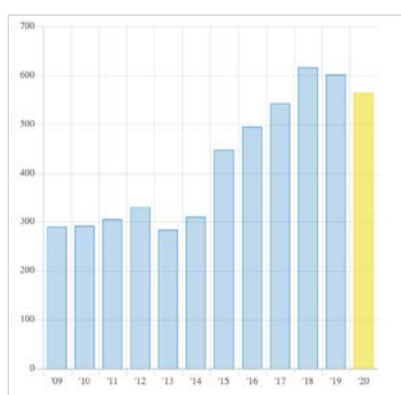
Donors*



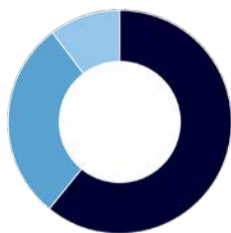
- Alumni - 30,534 (51%)
- Students - 995 (2%)
- Faculty/Staff - 2,037 (3%)
- Friends - 22,002 (37%)
- Parents - 1,916 (3%)
- Corporations - 1,380 (2%)
- Foundations & Trusts - 786 (1%)
- Other Organizations - 413 (1%)

*Donors of cash gifts; does not include Educational Foundation donors

Commitment Totals: FY 2009 - FY 2020



Commitments: Current, Endowment & Capital*



- Current - \$343.64 million (61%)
- Endowment - \$163.70 million (29%)
- Capital - \$57.27 million (10%)

**Dollar amounts rounded to nearest \$100,000

Campaign for Carolina (as of 6/30/2020)



182,563
DONORS



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

To see how private giving makes a difference at Carolina every year, visit Carolina Stories at stories.unc.edu