“This year’s incredible amount of private support reflects the investment of thousands in Carolina’s mission and their desire for immediate impact in our community. Every day, I see the results of their giving in our students, faculty and staff’s ability to transform their hopes and dreams into innovative ideas and life-changing solutions. I am thankful to our entire Carolina community for their hard work and dedication to making our University successful today and creating opportunities for the future.”

— Kevin M. Guskiewicz, Chancellor

In fiscal year 2019, nearly 65,000 donors committed a total of $602.3 million to support UNC-Chapel Hill’s students, faculty, research and innovation as part of For All Kind: the Campaign for Carolina. The University received a record $417.9 million in cash gifts — funding that can make an immediate impact on campus or go to work right away further building the University’s endowment. The $602.3 million in commitments pushed the total for the Campaign for Carolina to $2.81 billion. With a goal of $4.25 billion, the campaign is the University’s most ambitious in history and among the nation’s largest public university fundraising campaigns on record.

The campaign’s campus-wide priority areas include The New Graduate: a focus on students and their educational experience; The 21st Century Professoriate: a focus on faculty and scholarship; and A Culture of Innovation: a focus on innovation and impact.

By the Numbers

| Scholarship Funds Created | 983 |
| Fellowship Funds Total | 1,869 |
| Scholarship Funds Total | 38 |
| Fellowship Funds Created | 522 |

**Commitments by Purpose**

- Tuition: $352 million (34%)
- Programming: $312 million (29%)
- Research: $216 million (21%)
- Scholarships: $140 million (13%)
  - Undergraduate (97%)
  - Graduate (3%)
- fellowships:
  - Undergraduate (93%)
  - Graduate (7%)

**Sources**

- Private Gifts (93%)
- Corporate Gifts (3%)
- Foundation (1%)
- Government (1%)
- Tuition (1%)

**Campaign for Carolina (as of 6/30/2019)**

- Total: $2.81 billion
- Goal: $4.25 billion
- Endowment: $1.27 billion
- Tuition: $321 million
- Scholarships: $321 million
- Grants: $4 billion
- Tuition: $172 million
- Endowment: $241 million

**To see how private giving makes a difference at Carolina every year, visit Carolina Stories at stories.unc.edu**