

Carolina Development Annual Report

FY 2019: July 1st, 2018–June 30, 2019



“This year’s incredible amount of private support reflects the investment of thousands in Carolina’s mission and their desire for immediate impact in our community. Every day, I see the results of their giving in our students, faculty and staff’s ability to transform their hopes and dreams into innovative ideas and life-changing solutions. I am thankful to our entire Carolina community for their hard work and dedication to making our University successful today and creating opportunities for the future.”

— Kevin M. Guskiewicz, Chancellor

FY 2019 Recap: A record for immediate impact



Fiscal year 2019 cash gifts included support from the State Employees’ Credit Union Foundation to create new training modules in Pathway to Practice NC, a joint online teacher licensure program at Carolina and N.C. State University, helping fulfill the state’s need for licensed elementary and special education teachers.

In fiscal year 2019, nearly 67,000 donors committed a total of \$602.3 million to support UNC-Chapel Hill’s students, faculty, research and innovation as part of *For All Kind: the Campaign for Carolina*.

The University received a record \$417.9 million in cash gifts — funding that can make an immediate impact on campus or go to work right away further building the University’s endowment.

The \$602.3 million in commitments pushed the total for the Campaign for Carolina to \$2.81 billion. With a goal of \$4.25 billion, the campaign is the University’s most ambitious in history and among the nation’s largest public university fundraising campaigns on record.

The campaign’s campus-wide priority areas include The New Graduate: a focus on students and their educational experience; The 21st Century Professoriate: a focus on faculty and scholarship; and A Culture of Innovation: a focus on innovation and impact.

By the Numbers

53

Scholarship Funds Created

1,869

Scholarship Funds Total

38

Fellowship Funds Created

983

Fellowship Funds Total

6

Professorships Created

522

Professorships Total

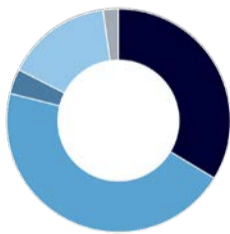
Sources of Revenue*



- Sales & Services (14.5%)
- Government Grants & Contracts (22.8%)
- Gifts, Private Grants & Investment Income (18.6%)
- State Appropriations (16.2%)
- Patient Services (15.1%)
- Tuition & Fees (12.6%)
- Other (0.3%)

*Unaudited; percentages rounded to nearest 10th

Commitments by Purpose*



- Research - \$203.08 million (34%)
- Programming - \$272.20 million (45%)
- Faculty Support - \$22.66 million (4%)
- Student Support - \$92.13 million (15%)
- Capital - \$12.22 million (2%)

*Dollar amounts rounded to nearest \$100,000

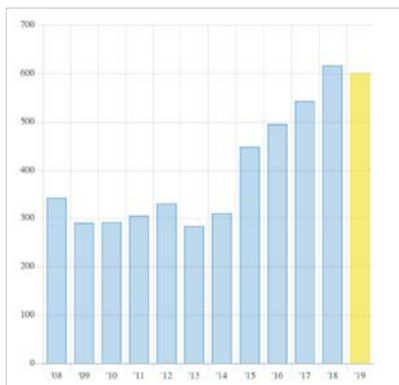
Donors*



- Alumni - 35,755 (53%)
- Students - 651 (1%)
- Faculty/Staff - 1,347 (2%)
- Friends - 24,043 (36%)
- Parents - 2,403 (4%)
- Corporations - 1,546 (2%)
- Foundations & Trusts - 814 (1%)
- Other Organizations - 485 (1%)

*Donors of cash gifts; does not include Educational Foundation donors

Commitment Totals: FY 2008 – FY 2019



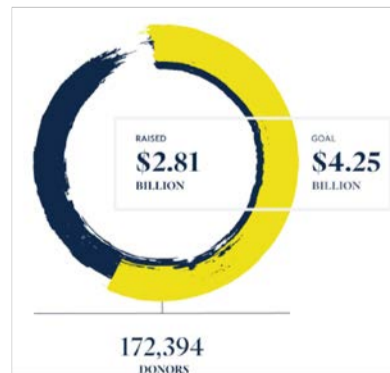
Commitments: Current, Endowment & Capital*



- Current - \$387.70 million (64%)
- Endowment - \$203.25 million (34%)
- Capital - \$11.35 million (2%)

**Dollar amounts rounded to nearest \$100,000

Campaign for Carolina (as of 6/30/2019)



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

To see how private giving makes a difference at Carolina every year, visit Carolina Stories at stories.unc.edu