

Carolina Development Annual Report

FY 2018: July 1st, 2017–June 30, 2018



“The transformative, life-saving work of our faculty, staff, students and health-care professionals is not possible without the generosity of our Carolina community. Thank you for partnering with us as we make an impact across the state of North Carolina and around the world.”

— Carol L. Folt, Chancellor

FY 2018 Recap: A Campaign That’s Making History

For All Kind: the Campaign for Carolina raised more than half of its dollar goal ahead of schedule, propelled by a record-breaking fiscal year 2018.

The campaign had received \$2.23 billion as of June 30, 2018; it aims to raise \$4.25 billion by Dec. 31, 2022. The pace put the campaign ahead of schedule by more than eight months and gave it the strongest momentum of any campaign at a public university in the Southeast and among the strongest in the nation. Almost two-thirds of

Carolina’s schools and units (17 out of 26) were also ahead of schedule in reaching their dollar goals.

The University met the campaign milestone thanks in large part to receiving \$617 million in commitments in fiscal year 2018. The total, a fourth straight fiscal-year record, exceeded fiscal year 2017’s \$543.3 million by 14 percent and marked the first time in history that Carolina has topped \$600 million in commitments. Almost 70,000 donors made gifts.

Financials

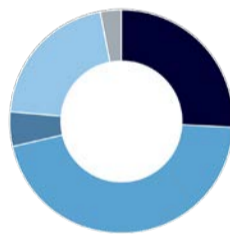
Sources of Revenue*



- Sales & Services (13.4%)
- Government Grants & Contracts (22.4%)
- Gifts, Private Grants & Investment Income (21%)
- State Appropriations (15.5%)
- Patient Services (14.4%)
- Tuition & Fees (13.1%)
- Other (.02%)

*Unaudited, percentages rounded to nearest 10th

Commitments by Purpose*



- Research - \$160.33 million (26%)
- Programming - \$282.03 million (46%)
- Faculty Support - \$29.68 million (5%)
- Student Support - \$127.95 million (21%)
- Capital - \$17.59 million (3%)

*Dollar amounts rounded to nearest \$100,000

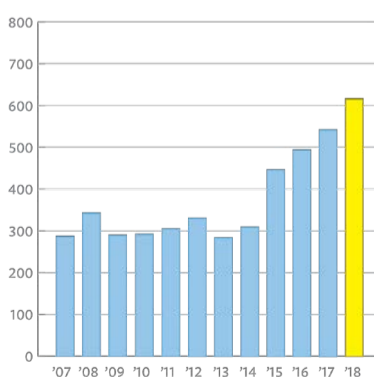
Donors*



- Alumni - 37,731 (54%)
- Students - 1,503 (2%)
- Faculty/Staff - 1,227 (2%)
- Friends - 23,469 (34%)
- Parents - 2,921 (4%)
- Corporations - 1,677 (2%)
- Foundations & Trusts - 786 (1%)
- Other Organizations - 461 (1%)

*Donors of cash gifts; does not include Educational Foundation donors

Commitment Totals: FY 2007 – FY 2018



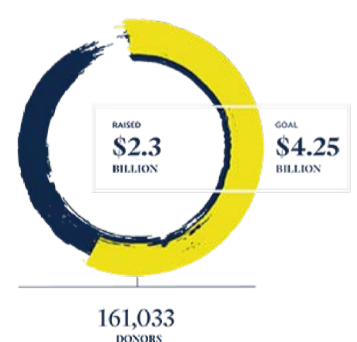
Commitments: Current, Endowment & Capital*



- Current - \$353.56 million (57%)
- Endowment - \$248.04 million (40%)
- Capital - \$15.99 million (3%)

*Dollar amounts rounded to nearest \$100,000

Campaign for Carolina (as of 6/30/2018)



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

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