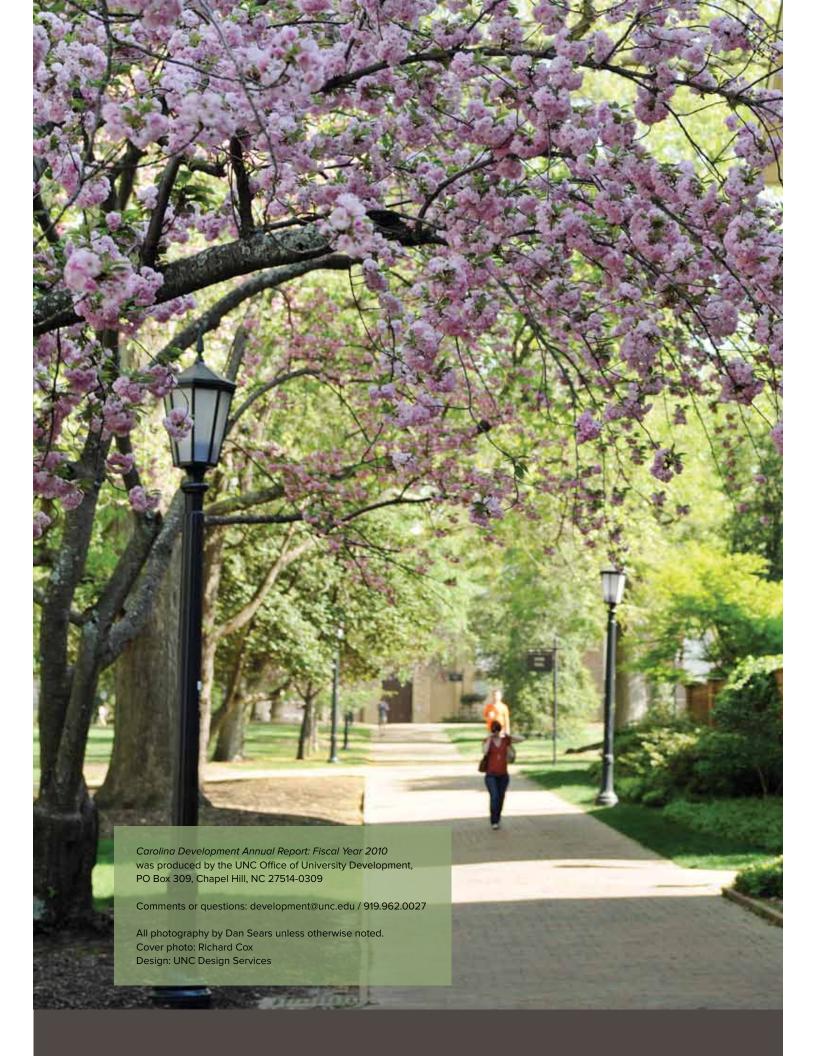




of NORTH CAROLINA
at CHAPEL HILL





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# The following is a list of UNC Board of Trustees members who served during fiscal year 2010.

Robert W. Winston III *(Chair)*Barbara Rosser Hyde *(Vice Chair)*Phillip L. Clay
Donald Williams Curtis

John G.B. Ellison, Jr.

Alston Gardner

Wade H. Hargrove, Jr.

Jasmin Jones

(Student Body President)

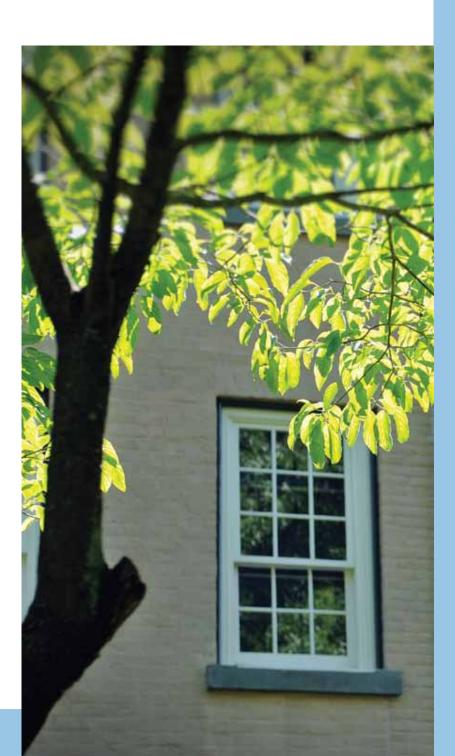
Roger L. Perry, Sr.

Sallie Shuping-Russell

Edward C. Smith, Jr.

John L. Townsend III

Felicia A. Washington





That
performance
attests to
how critical
our donors
are to
our mission,
and to how
unwavering
you are in
your support.

### Dear Carolina Supporters,

The longer I'm in this job, the more I appreciate your remarkable generosity.

Despite another tough stretch for the economy, we received \$268.1 million in gifts in fiscal year 2010. That was down just slightly from fiscal year 2009's gift total of \$271.25 million and marked our third-highest total in history. In commitments—which include pledges as well as gifts—we secured \$292 million, up from last year's \$290.4 million.

That performance attests to how critical our donors are to our mission, and to how unwavering you are in your support. Your financial circumstances may have changed, but you remain as committed as ever to Carolina.

And that commitment will remain critical in the years ahead.

The nation's economy continues to struggle. While we're fortunate and grateful that state support has remained strong, we haven't gone unscathed. We took a permanent budget cut of \$26.4 million, or 5 percent of our state funding, for fiscal year 2011.

While we've had to increase tuition to help offset these reductions, we've stayed true to our tradition of access and affordability. Carolina is still a great bargain: Even combined with fees, tuition falls well below our top peers, for both undergraduate and graduate students.

As we work to remain a good deal, private giving grows even more critical to keeping us among America's best.

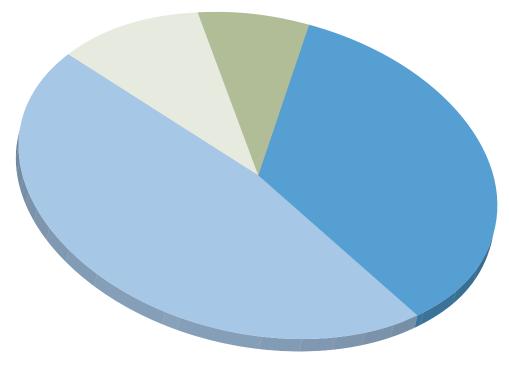
And in the coming year, we'll rely on your support to do more than sustain excellence; we'll rely on it to help solve the world's most pressing problems. On University Day we launched the Innovate@Carolina Campaign, a drive to raise \$125 million to make Carolina a world leader in applying university-born ideas for the good of society.

It's a bold goal in challenging times, but—thanks to you—we have the means to reach it.

Hark the Sound.

Holden Thorp





\*Rounded to nearest \$100,000

- ACADEMIC AFFAIRS: \$95.0 MILLIONHEALTH AFFAIRS: \$125.6 MILLIONATHLETICS: \$28.2 MILLION
- OTHER: \$19.3 MILLION

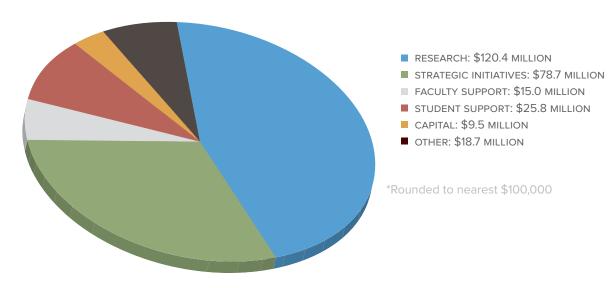
# HIGHLIGHTS FISCAL YEAR 2010 DEVELOPMENT HIGHLIGHTS JULY 1, 2009–JUNE 30, 2010

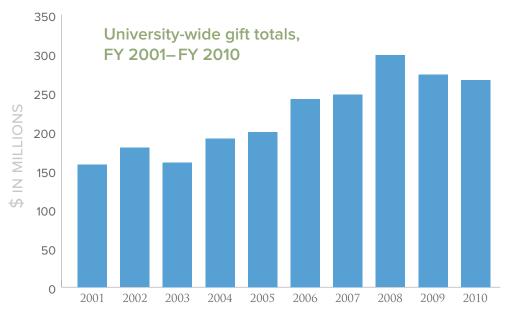
Carolina's fundraising efforts brought in **\$268.1 million** in private gifts in fiscal year 2010, marking the third-highest year in history for this type of support, which is immediately available to the University.

In commitments, which include pledges as well as gifts, Carolina secured **\$292 million** in fiscal year 2010 with more than 78,000 donors.

Commitments in 2010 also helped the University create 16 endowed professorships, as well as a total of 98 undergraduate scholarships and graduate fellowships.







### Highlights from the year:

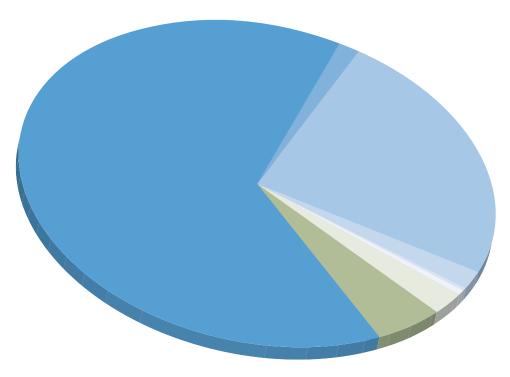
A **\$5 million** gift from the William R. Kenan, Jr. Charitable Trust is supporting the recruitment of outstanding young faculty. The funds are targeting hires in the College of Arts and Sciences, the School of Education, the School of Nursing and Kenan-Flagler Business School.

Sanofi-Aventis U.S., an affiliate of leading global pharmaceutical company Sanofi-Aventis, committed \$2 million toward the N.C. Cancer Hospital Endowment, which helps support the institution's clinical research and many patient programs.

Roy Williams, head men's basketball coach, directed half of the proceeds from the 2009 UNC Alumni Basketball game to support cancer research at UNC Lineberger Comprehensive Cancer Center. A portion of the proceeds from Williams' biography, Hard Work: A Life On and Off the Court, is also being contributed to the Carolina Covenant. UNC women's basketball coach Sylvia Hatchell has committed \$50,000 to the N.C. Cancer Hospital Pediatric Oncology Endowment Fund to support and name the Pediatric Oncology Classroom, part of UNC's Hospital School.

CONTINUED, NEXT PAGE

### Donors in FY 2010\*



\*Percentages rounded to nearest 10th

- ALUMNI: 50,174 (64.4% OF TOTAL)
- FACULTY/STAFF: 1,018 (1.4%)
- FRIENDS: 18,771 (24%)
- CORPORATIONS: 1,589 (1.9%)
- FOUNDATIONS AND TRUSTS: 431 (0.5%)
- OTHER ORGANIZATIONS: 447 (0.5%)
- STUDENTS: 1,735 (2.3%)
- PARENTS: 3,874 (5%)

### HIGHLIGHTS, CONTINUED

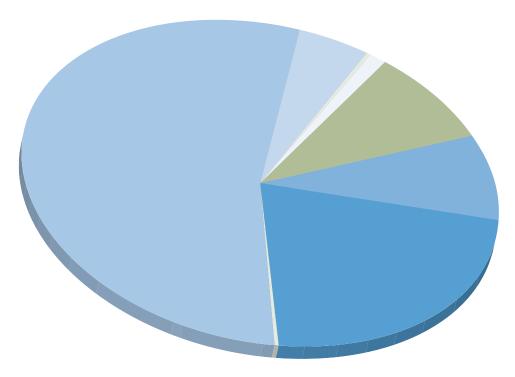
The **Tyche Foundation** of Chapel Hill has given the Ackland Art Museum one of the most significant contributions in its history. The gift's 51 rare works were chosen specifically for the Ackland Collection. The diverse collection spans more than 2,500 years and numerous cultures, and includes a Greek head dating from 500 BCE and Edouard Manet's first published etching. (See story on page 24.)

A **\$4** million grant from the W.K. Kellogg Foundation is supporting FirstSchool, an integrated approach to caring for and educating children ages 3–8. The program is spearheaded by the FPG Child Development Institute.

A **\$1.5** million gift from GlaxoSmithKline supported the conversion of Morehead Planetarium and Science Center's historic Star Theater from analog to fulldome digital video technology. The new technology provides super-high-definition 4,000-by-4,000-pixel resolution and 5.1 channel digital surround sound system that create an immersive environment in which each visitor is surrounded by the sights and sounds of the planetarium show. (See story on page 10.)

The Morehead-Cain Foundation of Chapel Hill has given UNC \$400,000 to endow a merit scholarship in honor of Eve Marie Carson. The gift establishes the Eve Marie Carson Carolina Way Scholarship, which will cover the full cost of

### New donors in FY 2010\*



\*Percentages rounded to nearest 10th

■ ALUMNI: 3,219 (23.2% OF TOTAL)

■ FACULTY/STAFF: 38 (0.3%)

FRIENDS: 7,589 (53.6%)

CORPORATIONS: 679 (4.6%)

FOUNDATIONS AND TRUSTS: 71 (0.5%)

■ OTHER ORGANIZATIONS: 148 (1.1%)

STUDENTS: 1,196 (8.4%)

PARENTS: 1,175 (8.3%)

tuition, fees, room and board for a Carolina undergraduate beginning as soon as the 2011–2012 academic year. A new recipient will enroll every four years.

A \$1.3 million grant from the Howard Hughes Medical Institute is supporting research opportunities for Carolina undergraduate students. These will include an effort aimed at diversifying the research community by encouraging biomedical research as a field of study among top Carolina Covenant Scholars, UNC's nationally recognized financial assistance program that enables qualified students from low-income families to graduate debt-free. The grant also will support research opportunities for future high school

teachers, as well as students pursuing non-science disciplines who will learn how scientific approaches can help solve major problems facing the world.

Sam and Betsy Reeves of Palm Beach Gardens, Fla., committed an annual expendable **\$250,000** gift to the University to support doctoral students at the School of Social Work.

The North Carolina Botanical Garden opened its new Education Center; it is North Carolina's **first public building to secure the highest level of certification for green architecture**. The 29,656-square-foot center is a Leadership in Energy and Environmental Design (LEED) Platinum building.

### **Endowed professorships**

16 professorships created in FY 2010

462 professorships total (as of June 30, 2010)

## Distribution of professorships created by FY 2010 gifts

- 4 College of Arts and Sciences
- 1 School of Government
- 1 School of Journalism and Mass Communication
- 1 School of Law
- 9 School of Medicine

In fiscal year 2010, the State of North Carolina Distinguished Professors Endowment Trust Fund provided a total of \$3 million in matching funds to boost the value of Carolina donors' contributions. The state fund, established in 1985 by the N.C. General Assembly, helps UNC system schools recruit and retain outstanding faculty.

### Scholarships/fellowships

64 scholarship funds created in FY 2010

1,362 scholarship funds total (as of June 30, 2010)

34 fellowship funds created in FY 2010

692 fellowship funds total (as of June 30, 2010)

### HIGHLIGHTS, CONTINUED

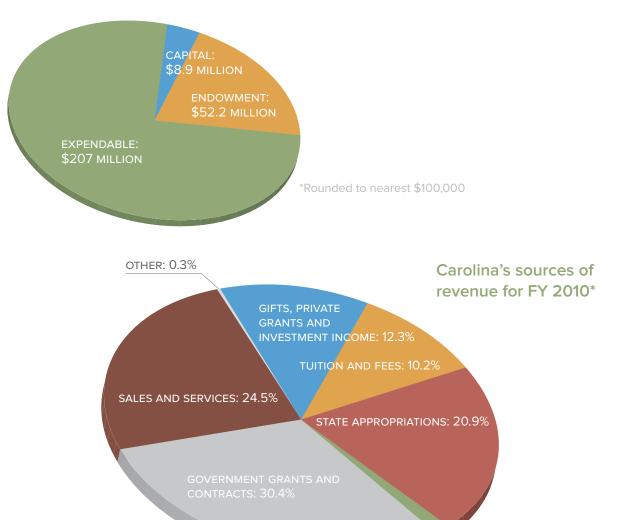
Funds for the \$12.5 million center came from more than 500 individuals and a student-approved fee for renewable energy projects.

The Golden LEAF Foundation extended its grant to the Carolina College Advising Corps for the 2009–2010 academic year to assist under-served students navigate the college admission process. The grant, totaling \$181,250, enables the program to continue serving 12 North Carolina high schools, out of a total of 58.

UNC's Julia Wood, a professor of communication studies in the College of Arts and Sciences, became UNC's first

Caroline H. and Thomas S. Royster Distinguished Professor for Graduate Education. Wood directs the Royster Society of Fellows, outstanding doctoral students with five-year and dissertation fellowships. The fellowships were created in 1995 by the late Dr. Thomas Royster and Caroline H. Royster of Chapel Hill and Vero Beach, Fla. The Roysters also contributed a lead gift toward establishing the new professorship, which was completed with matching funds from the state's faculty endowment trust.





The Carolina Cardiovascular Biology Center was renamed the **UNC McAllister Heart Institute** in honor of School of Medicine alumnus Hugh "Chip" McAllister. His support has enabled the institute to further advance the care of patients with diseases of the heart, blood and circulation by encouraging basic, preclinical and applied research that will help unravel the causes of cardiovascular disease and provide new tools for patient diagnosis and treatment. McAllister has given \$7 million to date in outright gifts and other commitments, and he has also provided for the institute in his will and made provisions for its support through his personal foundation.

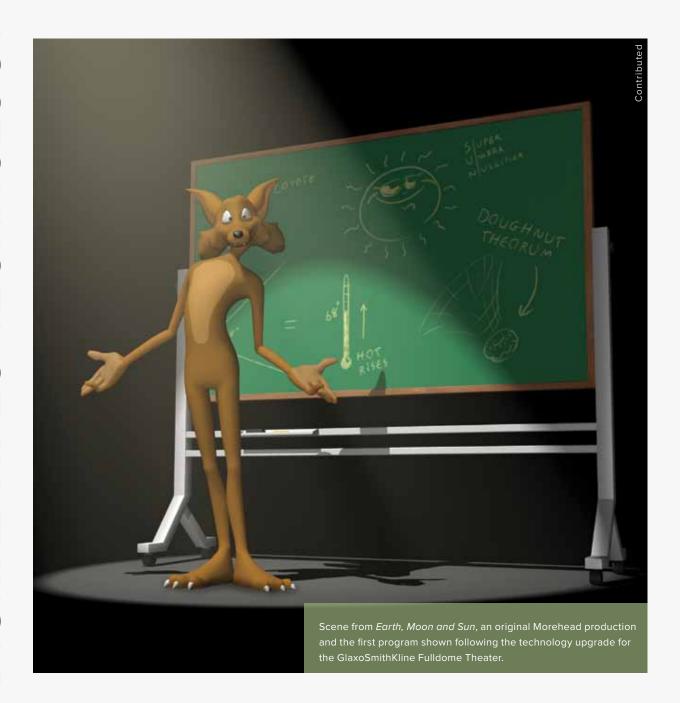
\*Unaudited; percentages

rounded to nearest 10th

Progress Energy Carolinas is investing \$300,000 to help UNC's Department of Marine Sciences conduct a comprehensive new study to fully map and model North Carolina's viable offshore wind resources. The three-year study is expected to be the most comprehensive analysis to date on the state's capability to support electricity generation from offshore wind energy.

STATE AID (FROM FEDERAL

RECOVERY FUNDS): 1.4%



The most exciting thing for me is there are no limitations. The only limitation is creativity. Anything you can render on a computer you can project now.

# MOREHEAD PLANETARIUM SHOOTS FOR THE STARS WITH HI-TECH UPGRADE

By Elizabeth Byrum '13

After decades of projecting astronomy shows onto the dome of the Star Theater using the 41-year-old Zeiss Model projector, the Morehead Planetarium and Science Center is leaping into the future of planetarium technology with the support of a \$1.5 million gift from GlaxoSmithKline.

The historic Star Theater has undergone a major transformation from analog to fulldome digital video technology in an effort to provide even more opportunities for the University and community. The theater was renamed the GlaxoSmithKline Fulldome Theater in recognition of the gift.

The new technology provides a world-class projection system that enables Morehead visitors to experience the shows they know and love through super-high-definition 4,000-by-4,000 pixel resolution, a 5.1 channel digital surround sound system and reconfigured seating for better sight lines. The effect creates an immersive environment that surrounds each visitor with all the sights and sounds of the show.

The planetarium will continue using the Zeiss projector as it gradually converts shows to a digital format, a process to be completed in the next several years. "I think the biggest difference is you are able to fill the dome, the entire 360 degrees of it, with any kind of imagery you want," said Todd Boyette, Morehead director. "Compared to the analog system, here the entire dome becomes this canvas where you can tell a story."

Fulldome technology will also help the planetarium grow its offerings and its revenues. "The other tremendous advantage over analog is the ability to share content," Boyette said. "Now we can lease content from other places a lot more often than once a year, which gets the UNC Morehead brand out more broadly and it helps with revenue."

One of the planetarium's most popular shows, Earth, Moon and Sun, has been converted to digital for use at Morehead and is also on lease in other locations.

"The most exciting thing for me is there are no limitations," Boyette said. "The only limitation is creativity. Anything you can render on a computer you can project now."

Boyette and the rest of the planetarium's staff are working towards expanding the types of shows that will be produced using the fulldome technology. With these advancements, non-astronomy shows are in the works as well, with ideas ranging from the ocean to inside the human body. "We have such a large health affairs presence here that it just makes sense," Boyette said.

As the planetarium works to finish the conversion process and expand its shows, visitors can experience what Boyette considers "our next giant leap."

Students from Dillard Academy Charter School in Goldsboro, N.C., already have. They attended a showing of Earth, Moon and Sun. Said Assistant Principal Danielle Baptiste: "It's not just something to see and experience but to be inspired by."

This latest gift continues a decade-long relationship between UNC and GlaxoSmithKline, which has generously supported educational programs at Morehead over the years. Planetarium shows such as Magic Tree House Space Mission and Destination: Space; the movie DNA: The Secret of Life; and Science in the Summer enrichment camps at community sites throughout central North Carolina; and Science LIVE! demonstration programs were all made possible through support from Glaxo-SmithKline.

Baptiste spoke for many when she said: "Thanks, Glaxo-SmithKline!"



### PRANAB KUMAR SEN:

### Not just by the numbers

By Hope Baptiste

Statistically speaking, professor Pranab Kumar Sen is a celebrity—one whose extraordinary talent has a profound impact on people's lives.

He may not be readily recognizable on the street, but he has made quite a name for himself in his world, so much so that he was recently recognized with his profession's most prestigious lifetime achievement award—the 2010 Samuel S. Wilks Award from the American Statistical Association.

Sen is a statistician. Not just a number-crunching theorist, but a world-famous, pioneering, interdisciplinary, practical-application scientist who has played a critical role in redefining his specialty and nurturing an evolving discipline of statistics—called non-parametric statistics—that finds applications for statistical theory in diverse areas of medicine and biology, including drug assessment, clinical trials and genetic studies.

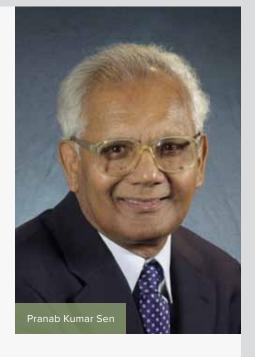
And he's just the kind of professor Carolina strives to bring to and keep in Chapel Hill.

Fortunately for UNC, Sen arrived in 1964 from his native India and has spent the better part of 46 years here working continually to bridge the gap between standard mathematical statistics and the interactive biostatistical applications for which he is so well known. His aim is to effect a true paradigm change and connect the more familiar mathematical statistics with biostatistics as it pertains to all areas of life and science to make a real difference to real people.

"Mathematical statistics forms the foundation for all data analysis," Sen said. "But it is not enough to just derive analyses, we must take the next step to develop real evidence-based applications that validate or invalidate virtually everything. Without these applications, no new knowledge can be discovered."

Sen feels strongly that interdisciplinary collaboration is the key to achieving that goal both now and in the future. "Let us use our statistical strength in medicine, toxicology, biology, public health, pharmacology, epidemiology, environmental and military applications ... indeed most any discipline, to discover and innovate. Only then can we further broaden the scope of our expertise and, ultimately, our vision for the future."

It is just such vision that inspired Sen and his wife Gauri to create a distinguished visiting professorship and an international student scholarship in biostatistics at



the UNC Gillings School of Global Public Health.

The Kalyani Sen International Student's Scholarship in Biostatistics, named in honor of Sen's mother, provides scholarship support to an international student in his or her final year of doctoral training in the Department of Biostatistics in the public health school, with preference for underrepresented minorities pursuing graduate studies in biostatistics.

The Pranab K. Sen Distinguished Visiting Professorship in Biostatistics will bring an aspiring international scholar in statistical science to UNC, with preference for those from third-world countries, to teach, learn and interact with faculty, students and the community.

The goal is to forge a statistically significant interaction between the strong methodology backgrounds most common abroad and applications to interdisciplinary research already under way at UNC. Ideally, the visiting scholar(s) will return to their home country for at least a year upon completing the appointment to further expand the reach of interdisciplinary work begun here. In this way, knowledge integration and proliferation will give new meaning to the methods.

"It's so important to marshal talent from all over the world to both become enlightened and to enlighten others," Sen said. "We want these scholars to bring their knowledge, ideas, innovations and discoveries to bear on theory and apply that to the needs of society at large."

For Sen, it's the next step in his profession: "When we have this interdisciplinary focus and collaboration, only then are we doing our professional work with devotion, passion and integrity for the future. Only then can we move forward."

Forward it is.



### STEPHEN BRANTLEY:

Lessons well learned

By Claire Cusick

Throughout his life—as a young boy, then an undergraduate student, now a generous alumnus—Stephen Brantley has witnessed the research function at UNC.

"My earliest memory of the campus was seeing the Old Well when I was about 4 or 5 years old, which would have been around 1962 or 1963," Brantley said. "My father (Herbert Brantley, A.B. '56, M.S. '58 Ph.D. '66) was on the faculty at N.C. State, and he would bring me with him on Saturday mornings to drop his shoeboxes full of computer punch cards, as the only computer in the area was in the basement of Phillips Hall. We'd have lunch at the Rathskellar or the old Zoom-Zoom Room, then pick up his voluminous printouts in the afternoon."

Brantley, now an attending pathologist at Tampa General Hospital in Tampa, Fla., called these visits great adventures for the curious. Later, as an undergraduate, he indulged that curiosity by doing research in Professor John Koeppe's zoology lab. He earned his bachelor's degree with honors from Carolina in 1980.

"The program was then in its infancy, and the work we did seems really rudimentary compared to what the students are doing today, but I have found the lessons I learned there have been invaluable throughout my career," Brantley said. "That's where I first learned how to plan a project, how to give a scientific presentation, how to write a scientific paper—all skills that I've been using ever since."

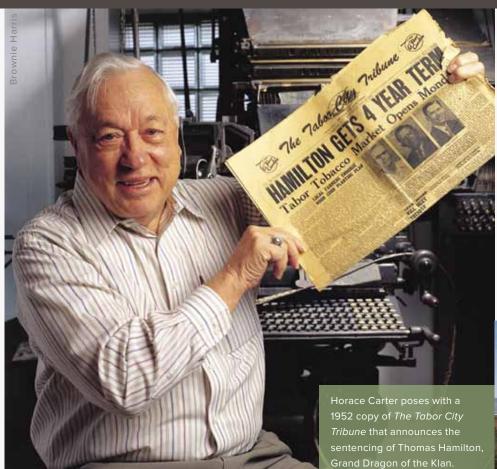
Brantley said he has many more fond memories of his time at Carolina—almost too many to mention.

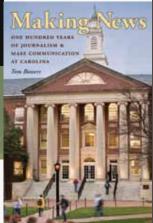
He named William Barney (history) and Daphne Athas (English) as "outstanding classroom teachers" who taught him a lot.

"While most of my courses were in the natural sciences, I find that 30-odd years later, it is the humanities coursework that I remember most fondly," he said. And then, after earning his medical degree at the Medical University of South Carolina and completing his residency training at the University of Pittsburgh, Brantley returned to Chapel Hill to participate in Kenan-Flagler Business School's program in medical management. "This has been extremely helpful in the management of my practice, as well as in my role as president of Physician's Independent Management Services, Inc. which provides billing and administrative services to physicians in Florida and around the country," he said. "It has also helped me as a board member for several local organizations."

But when he decided to give back to Carolina, he returned to that early theme: research. He has supported undergraduate research in the Department of Biology in the College of Arts and Sciences for nearly 20 years and enjoys seeing what topics students are tackling now.

"My experiences in the undergraduate research program were so formative for me that I wanted to help subsequent generations of students have the same kind of experience," Brantley said. "When I receive the abstracts of the senior honors presentations, it is truly impressive how sophisticated the current projects are."





### **HORACE CARTER'S LEGACY:**

### Covering the news and supporting news coverage

Noted journalist, Carolina alumnus and longtime supporter of the School of Journalism and Mass Communication W. Horace Carter gave one final gift to the school before he died on Sept. 16, 2009, at the age of 88. With a donation of \$25,000, he financed the publishing of the book Making News: One Hundred Years of Journalism and Mass Communication at Carolina, by Tom Bowers, professor emeritus.

A native of Albemarle, N.C., Carter served in the Navy during World War II. While at Carolina, he was the editor of The Tar Heel student newspaper, which later became The Daily Tar Heel. After leaving Carolina in 1943, he founded the Tabor City Tribune in 1946.

During the 1950s, he wrote and published more than 100 articles and editorials denouncing the  $\mbox{\rm Ku}$ 

Klux Klan, continuing even while receiving threats to himself and his family. His efforts resulted in an FBI investigation and many convictions of Klansmen, and earned him the 1953 Pulitzer Prize for Public Service.

Carter went on to become a professional bass fisherman and the author of more than 20 books. He was inducted into the N.C. Journalism Hall of Fame in 1983 and received an honorary degree from Carolina in 2000.

Carter also donated his Pulitzer gold medal to the School of Journalism and Mass Communication to inspire future journalists. He supported students through generous planned gifts to the school. And his children established the W. Horace Carter Distinguished Professorship in his honor, to help extend the impact of their father's legacy.

### PHILIP AND GILDA CREE:

### Livin' in Blue Heaven

By Hope Baptiste

Philip Cree oozes Carolina pride and practically effervesces any time the subject of Chapel Hill or Carolina is mentioned in a conversation, even when he's sitting in the clubhouse of a Florida golf resort. Though he spent most of his life in South Florida, he swore he was "never gonna be a Gator!"

"I don't play golf, and I can't think of anything better to talk about than UNC, my UNC," he said.

Cree became a Tar Heel quite literally on a whim. A self-proclaimed "free spirit," he attended boarding school in Chicago and came to Chapel Hill when his much older brother, George Scott Cree (a political science instructor on campus at the time) suggested he check it out.

It was love at first sight. He earned a bachelor's degree in business in 1952, spent three years in the army, then headed to Charlotte, N.C.'s financial district where he began a career in insurance, specializing in aviation insurance. His company, PRCree Aviation Consulting, Inc., serves clients who lease aircraft to airlines for commercial or personal use.

Cree's wife of 42 years, Gilda, said she'd often wondered what made Carolina so special. She found out at Philip's 25th class reunion, and it was all Blue Heaven from there.

The Crees retired to just outside Chapel Hill and take advantage of campus events every chance they get. "We enjoy so many things about Carolina," they said. "The campus, the arts, the library, great health care and wonderful people. We are always finding

exciting things to do here."

The Crees are also making sure that future generations have these same opportunities. They included a bequest to the University in their estate plan. Their gift will create endowments to support four different areas at UNC:

- the Media Resources Center and the music library in the University Library;
- a fellowship in the Department of Dramatic Art to provide financial assistance to a graduate student in technical costume production, preferably one who is working in conjunction with PlayMakers Repertory Company;
- research and early intervention initiatives at the Lineberger Comprehensive Cancer Center; and a scholarship to support students who qualify for either the Carolina Covenant or other need-based aid.

"I've been very fortunate in my life, I've had opportunities and I've tried to make the most of them," Philip said. "Now Gilda and I want to make the most of our golden years; this bequest is a big part of that."

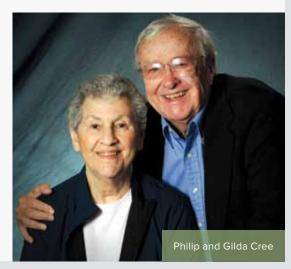
The Crees' commitment touches areas of the University that have especially touched them. Their love of music, movies, theater, drama and acting helped shape their gifts to the library and dramatic art. The cancer center's work inspired them to help further research and encourage early detection. Most important, their scholarship endowment aims to enable qualified students who get into Carolina to come to Carolina.

"There is absolutely nothing worse than a wasted opportunity," Philip said. "I can't think of a better place to give money than to

deserving kids. Students who have the brains and the wherewithal to get into Carolina ought not have to worry about having the money to come here. If we can change that a bit, we're going to."

Indeed, change is good.

The campus, the arts, the library, great health care and wonderful people.



### STEVE KATSADOUROS:

### Embracing the culture of giving

By Claire Cusick

Steve Katsadouros remembers the challenge of paying for college, and that is why he and his wife Dora endowed a need-based scholarship in the College of Arts and Sciences at UNC.

When Steve—whose given name is Sokratis—came to Carolina in 1978, his family had only lived in the United States for six years. His parents had brought him and his two brothers from Greece to Charlotte, N.C.

"When I went to Carolina, my father had two jobs, my older brother worked," Steve said. "It was very much a part of our culture that you not be a burden to society. At the same time, I know there are many intelligent people who do not have the financial support that I did. If I can give a hand to a deserving person, it would make this world a much better place."

Upon arrival in the U.S., Steve's parents worked as laborers in restaurants. Steve—who spoke no English at the time—entered seventh grade. "It was sink or swim," he said. "I don't remember many difficulties. Learning was fun for me."

Carolina provided him with not just an education, but exposure to American culture—which he thinks of as another important kind of education.

"It was great for someone like me who wasn't exposed to the American culture, even though I went to

high school and lived in a vibrant city like Charlotte," he said. "I was very sheltered. For my parents, it was very important to keep our culture alive. They survived World War II, then a civil war. Their generation focused on survival."

While majoring in biology, Steve also became a fan of all sports at Carolina. He worked in the intramural department, played club sports, and was the lead intramural soccer official during his junior and senior years.

"Sports is a way of learning outside," he said. "Work hard, but also enjoy life."

After graduation, he had jobs in Atlanta, Ga., and Hickory, N.C., but realized he wanted to work for himself. He still had many family members in the restaurant business. He decided to embrace a key component of American culture and opened Hot Dog World in Hendersonville, N.C., in 1986.

"Like all small businesses, we struggled," he said. "But my wife and I made it work. I eventually diversified into real estate investing, but Hot Dog World remains my pride and joy."

Steve and Dora are now able to support many causes that are important to them, including Carolina. "I have loyalty toward Carolina," he said. "It gave me a wonderful gift of learning."

... I know there are many intelligent people who do not have the financial support that I did. If I can give a hand to a deserving person, it would make this world a much better place.

Like all small businesses, we struggled.
But my wife and I made it work.
I eventually diversified into real estate investing, but Hot Dog World remains my pride and joy.



### JANVIKA SHAH:

# Globetrotting student gains, brings perspective

By Hope Baptiste

Imagine walking the shores of the Galapagos Islands and discovering sea lions, iguanas or exotic birds at play; picture a view of the Amazon rainforest from a tree perch 40 meters high; think of harvesting vegetables from South American cloud forests; feel the thrill of that first independent field study; or walk in the shoes of another country's citizens.

When UNC senior Janvika Shah studied abroad in Ecuador, she experienced all of this and more. A journalism and international studies double major concentrating on environmental health and Latin America, "Jankee" says she learned as much about herself as she did about her host country's biodiverse ecosystems, rich natural resources and kind, generous people.

"What an eye-opening experience! I learned how to adapt in a huge city where I didn't know the language," she said. "My Spanish improved drastically thanks to my host families, and I developed a much deeper understanding of and appreciation for the rich local culture."

Jankee received a scholarship to travel to Ecuador as part of UNC's School for International Training-Ecology and Conservation program. In cooperation with the UNC study abroad office, the program helps in-state students with need take part in well-designed, field-learning experiences, culminating in a month-long independent study project.

Familiar with UNC's academics and the campus thanks to her brother, Vivek, a 2006 UNC graduate, Jankee said that when she came to Carolina, she was determined to take advantage of everything the University had to offer. "Carolina is where I began learning Spanish and where my interests in Latin American history and issues were piqued," she said. "It's where opportunities to learn in different ways and different places are there for the taking; it's where my future begins."

Jankee said her time in Ecuador gave her a head start of sorts. "The experience gave me the chance to start implementing a government policy to preserve the wonderful habitats of the country and help



encourage support of local farmers through sustainable agriculture and harvesting," she said. "The wealth disparity is huge in Ecuador, and those living on less than a dollar a day deserve opportunities for education, health care and employment. If I can have a part in that, I can't ask for more."

Jankee is keenly aware of the value of her education. Born and reared in Nairobi, Kenya, she and her family immigrated to the United States in 1999 by literally winning the "green card lottery," a means to obtain a legal green card to come to the U.S. "My parents entered the lottery in 1997 because they could no longer continue to pay for my brother's and my education, and Kenya had so little economic opportunities available," she said. "We were extremely fortunate to be able to come here as a family." They became U.S. citizens in 2007 and reside in Cary, N.C.

Jankee graduates in December and plans to pursue a volunteer project or internship abroad next spring, perhaps even making a return trip to Ecuador to teach environmental education and English in the small coastal town of Canoa.

"I eventually want to be in marketing and advertising, but what better way to prepare for your life than to live it!"

# THE RENWICK INITIATIVE:

# A legacy of mentoring

By Hope Baptiste



When Hayden Bently "Benny" Renwick '66 (M.Ed.) joined the staff of Carolina's admissions office in 1969, there were only about 100 African-American students enrolled. By the time he was promoted to associate dean in the newly formed Office for Student Academic Counseling (OSAC) in 1973, black student enrollment had topped 900 and continued to grow.

During the ensuing four decades, Renwick made it his mission to see that top black and Native American applicants came to Carolina and succeeded. Along with his recruiting efforts, he instituted a minority peer mentoring and tutorial program that set the stage for the robust programs offered by today's Center for Student Success and Academic Counseling (CSSAC), and an academic achievement awards program that recognized those African-American and Native American students achieving at least a 3.0 grade point average.

Over the years, thousands of students have benefited from his efforts, and the University has built a strong network of student support as well. In July of 2009, OSAC joined the Learning Center, the Academic Support Program for Student Athletes, the Writing Center, the Summer Bridge Program and the Academic Support Program for Students with LD/ADHD to form a consolidated CSSAC. CSSAC is dedicated to promoting academic excellence, and to assisting all students in achieving their academic goals while enrolled at Carolina.

Collectively, these units also provide support for students in developing the necessary skills and strategies for achieving academic success. In 2009–2010, OSAC invited approximately 438 African-American

and Native American first-year undergraduates to participate in the Minority Advisory Program, which Renwick began; approximately 82 percent (361) agreed to participate. This commitment to student learning supports the University's mission to "teach students at all levels."

CSSAC hopes to expand the mentoring and recognition initiatives Dean Renwick began and honor his legacy as well. Though Renwick passed away in September 2009, his commitment to student success lives on. In celebration of his life and service, UNC has launched The Renwick Initiative, an effort to create a \$250,000 endowment to support The Minority Advisory Program and the Academic Achievement Awards. Spearheaded by the Alumni Committee on Racial and Ethnic Diversity in the University's Office of Development, The Renwick Initiative is integral to Carolina's efforts to engender a more inclusive and collegial environment on campus and encourage UNC's diverse constituencies to play an active role in the life of the University.

The response from many of Dean Renwick's former students and colleagues has been tremendous. In June, Charlotte, N.C.-area minority alumni hosted the Renwick family at an event on the campus of historically black Johnson C. Smith University. About 50 people attended. Similar events have been held in Greensboro and Apex in North Carolina, and others are planned for Atlanta, Ga., and Washington, D.C. Nearly \$100,000 has been committed to the effort. To find out more about the Renwick Initiative, please visit giving.unc.edu/diversity/.

### **BRAD PICOT:**

### Active student now active alumnus

By Claire Cusick

These days, Bradford Picot said he is appreciating his Carolina experience more and more.

"I never realized how huge of a name it was. I gained a greater respect for the University after I graduated," he said.

Perhaps that's because Picot, who earned his undergraduate degree from Kenan-Flagler Business School in 2002, was quite the busy student. In addition to hitting the books, he was a drum major in the Marching Tar Heels, a member of Alpha Phi Alpha Fraternity Inc., a member of the Honor Court, vice president of the Black Student Movement ... oh, and a Morehead Scholar.

"I definitely did a lot of stuff," he said with a laugh.
"Plus, I was getting ready for dental school."

Oh yes, that. Four years later, Picot earned his dental degree from Carolina and now has his own private practice in Charlotte, N.C., called SouthEnd Dentistry. While he was in dental school, he founded The UNC Malawi Dental Project, which sends dental students to the African country to provide free dental care to Malawians. The program also provides oral health and HIV-AIDS awareness education to Malawian school children.

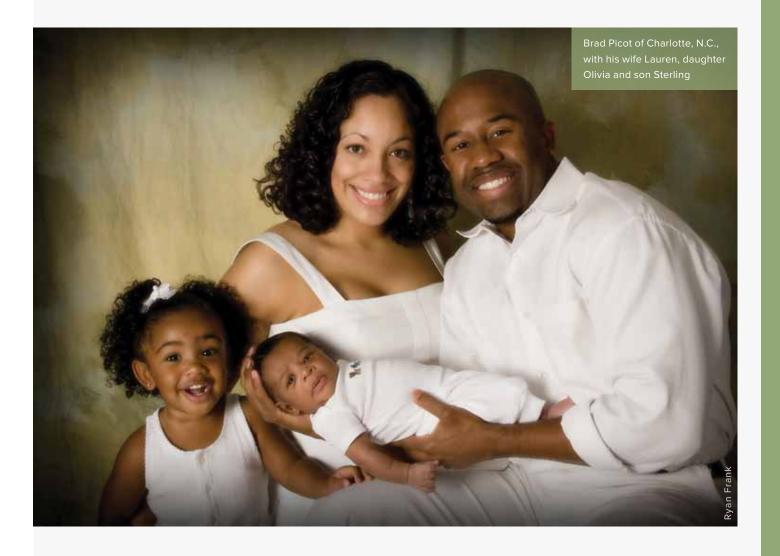
The idea for the Malawi Project grew out of both his undergraduate and graduate years at Carolina. "Through my Morehead experience, I traveled to Ghana to learn about dentistry and oral hygiene outside the United States," he said. "Growing up in the U.S., you take a lot for granted, and you become more aware of this when experiencing life outside the U.S. firsthand. The dental school had outreach projects in Mexico and Honduras, and I thought it would be good to bring that same idea to Africa."

In building the Malawi Project, Picot added the HIV-AIDS component, which he spearheaded as a part of his fraternity's Project Alpha curriculum. It was during this project that the fraternity came up with innovative and fun ways to educate local male youth and the University population about HIV/AIDS. This message was conveyed through a series of activities, including a step-show.

The Malawi Project continues to grow and is now in its seventh year. "It's exciting," Picot said. "I'm so glad people have the same passion for service to keep this project a success."

As an alumnus, Picot continues high-energy activities, tends to his dental practice and his young family. He is a member of the General Alumni Association, the Charlotte Carolina Club, and the Alumni Committee on Racial and Ethnic Diversity, just to name a few of his UNC affiliations. He is also a past president of the Charlotte Black Alumni Club. He gives back to Carolina by regularly supporting the Morehead-Cain Foundation and the Malawi Project, as well as other causes at the University.

"The Morehead experience opened so many doors for me," he said. "This experience has had an even greater impact after I have graduated." I'm so glad people have the same passion for service to keep this project a success.



### **BUCKLEY / VORIS:**

### Two generations' thoughts on giving

By Claire Cusick

Marjorie Buckley is a former teacher and lifelong volunteer who has achieved an extraordinary record of public service. After graduating Phi Beta Kappa from Carolina in 1962 with an A.B. in Education, she began her career as a teacher in Raleigh, N.C., and in London, England. Later, she joined the staff of former Gov. Terry Sanford's North Carolina Fund and co-founded the N.C. Outward Bound School. Her education continued with Carolina's graduate program in art history and, along the way, a stint with the School of Education, University of Melbourne, Australia.

At the University, Buckley's support was instrumental in founding the Carolina Center for Public Service (CCPS). The center, dedicated in 1999, focuses on public service initiatives throughout the University and gives North Carolina citizens access to the University's resources.

"Any gift to the University is much like tossing a pebble into a pond," Buckley said. "Rather than wondering how long it will take for the pebble to sink, the fun is watching the ripples widen into the horizon. The impact of service by Carolina students is profound. My respect for their work and the leadership of the center is infinite."

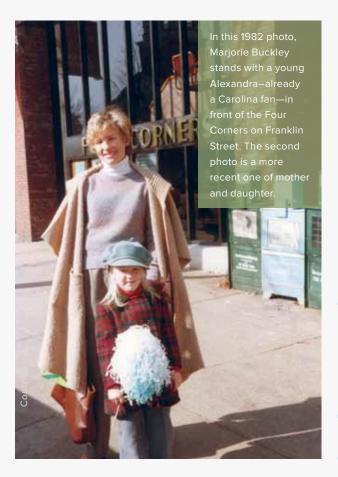
Buckley also has served her alma mater as a member of the University's Board of Visitors, the Carolina First Campaign Steering Committee, the School of Education Foundation Board and the Carolina Women's Leadership Council, including its executive committee. In



2005, the University awarded her its highest honor, the William Richardson Davie Award. She also received a Distinguished Service Medal from the General Alumni Association in 2005.

Her daughter, Alexandra Buckley Voris, is a 2000 Carolina graduate and has been giving back to Carolina ever since her freshman year. She has chaired the CCPS Outreach and Development Board and helped plan its 10th anniversary celebration. She earned her M.A. in Education at New York University and served as vice-president, strategy, with a New York City non-profit that

The impact of service by Carolina students is profound. My respect for their work and the leadership of the center is infinite.



At the end of the day, the mission of our University is to prepare students to be 'engaged citizens.' Service is key to that process.

provides service opportunities for youth, K-college. She is also a member of Carolina's New York-area Young Alumni Council.

"When it comes to putting a finger on what's inspired me to give back, this says it all: I was lucky enough, both as a student at Carolina and long before, to feel needed—as though I was capable of making a difference," Voris said. "And that, to me, is among the most essential elements of education—to provide opportunities for all young people to discover their power and potential to effect change. And I'm proud that Carolina, the country's first public university, has embraced that responsibility by establishing the Carolina Center for Public Service.

"When I think about what it means to give to CCPS," she

continued, "I think about the compound impact of those dollars: By providing support for students to participate in service, we not only have a tangible impact on communities in Chapel Hill, throughout the state and far beyond, we create opportunities for empowerment, for school success, for building relationships and communities. By providing support for the center, we bring service into the lives of young people and empower them to take action—which, to me, is at least as important as what they're able to accomplish.

"At the end of the day, the mission of our University is to prepare students to be 'engaged citizens.' Service is key to that process."

That's a lesson learned at UNC, thanks in large part to the efforts of this mother and daughter.

# IYCHE FOUNDATIO

### **TYCHE FOUNDATION:**

### Fortune Smiles on the Ackland

By Hope Baptiste

Charles Millard was the director of UNC's Ackland Art Museum for seven years. During that time, he added more than 800 works to the museum's holdings, launched its education program with its first University liaison, expanded its staff and presided over a complete renovation of the Ackland building itself.

His illustrious career includes undergraduate and graduate work at Princeton and Harvard, respectively, as well as stops at the Los Angeles County Museum of Art and the Hirshhorn Museum and Sculpture Garden.

His quiet brilliance and modest demeanor belie his accomplishments, but then, he is first and foremost an art lover, historian and scholar. It is this love of art that both led and enabled him to create The Tyche (tì' kee, Greek for goddess

of chance and fortune) Foundation to benefit the institutions he cares so deeply for, and to make a truly transforming gift to the Ackland. The Tyche Foundation gift was introduced in a special exhibition at the Ackland, Fortune Smiles, and documented in two catalogues available

from the museum.

It all began with one piece from his personal collection. Purchased at auction some years ago, this previously overlooked sculpture was ultimately recognized as a valuable and highly sought-after work of art. Rather than donate this single piece to the museum, Millard sold it and used the proceeds to create the Tyche Foundation.

"I acquired this work originally not for its monetary value but because it pleased me and I wanted to enjoy

it, as any good art lover or historian would," he said. "When I found I could turn this one into many more great works, my choice was clear."

Then he set about looking at a great deal of art from every corner of the globe and selecting those premier pieces that both pleased him and complemented the permanent Ackland holdings he knew so well.

The Tyche Foundation gift comprises 51 art works ranging across some 2,500 years and a variety of the world's cultures. A collection of such breadth is rare, and rarer still for its donor to have such profound expertise in the arts and such sensitive understanding of the museum's needs.

As director and as donor, Millard felt strongly that the museum should have a prominent place in the academic environment. By including a broad array of artifacts from cultures and civilizations around the world, he made sure the Ackland fulfilled its mission of being an encyclopedic museum, and thus helped other departments expand their teaching. For instance, the art department wanted to introduce courses focused on Indian art, and the museum's collection of major Indian artifacts helped attract a talented scholar in the discipline, Pika Ghosh. The same is true for the fine Asian collection, now North Carolina's most significant collection of Asian artifacts.

Millard retired "officially" in 1993, but he is still a fixture in the museum. Recalling his career in the art world, he said: "Serving as the Ackland's director was the happiest time of my professional life. I had the chance to really make a difference and to help build something special."





### **MAC MORRIS:**

### Marine makes major contribution

By Claire Cusick



The late McLendon Graham "Mac" Morris '55 grew up in Oxford, N.C., on a farm and could never have attended Carolina had it not been for a Navy ROTC scholarship.

The Navy certainly got back its investment in Morris' education, and then some: Mac served 30 years in the U.S. Marine Corps and retired as a colonel. He spent the last 15 years of his life in Columbia, S.C.

Col. John Kelbaugh served in the Marines with Morris, was his friend for more than 30 years and is the executor of Morris' estate. Kelbaugh remembered his friend as very proud of his English degree from Carolina. "Throughout his Marine Corps years, anyone who had anything to write would pass it through Mac," Kelbaugh said.

Morris never married and had no heirs. He left his entire estate to the College of Arts and Sciences Foundation at Carolina. His original plan was to fund scholarships, Kelbaugh said.

"Over the years he talked about how nice it would be to support the kids at Carolina," Kelbaugh said. An unrestricted gift of this size provides us with critical—and flexible—funds for faculty recruitment and retention efforts that ultimately benefit our students. Since the college is the largest academic unit at Carolina, **Colonel Morris**' generosity touches many people.

"He was very excited to leave his entire estate to UNC for that purpose." But Kelbaugh, who had volunteered in fundraising for his church, emphasized the need for unrestricted gifts.

"We are very grateful for Mac's extraordinary gift," said Karen Gil, dean of the College of Arts and Sciences. "An unrestricted gift of this size provides us with critical—and flexible—funds for faculty recruitment and retention efforts that ultimately benefit our students. Since the college is the largest academic unit at Carolina, Colonel Morris' generosity touches many people."

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