

Carolina Development Annual Report

FY 2022: July 1st, 2021–June 30, 2022

Generosity in Action: Carolina donors shatter previous giving records

Carolina's donors set a record with their generous support of the University and *the Campaign for Carolina* in fiscal year 2022, with commitments totaling \$798.3 million to advance student opportunities, faculty research and scholarship, and initiatives benefiting North Carolina citizens and people around the world.

This total exceeded the previous record, set in fiscal year 2018, by 29% and was 33% higher than fiscal year 2021. It marked the first time that Carolina has raised more than \$700 million in a single year.

The performance also set a new record for cash gifts (\$562.5 million), which came from 64,397 donors, and are available immediately to grow the University's endowment or be put to work in support of its mission.

And - well ahead of schedule - *the Campaign for Carolina* surpassed the \$4.25 billion milestone during the year, finishing at \$4.73 billion with gifts from 213,588 donors.

By the Numbers

Sources of Revenue*



- Sales & Services (14%)
- Government Grants & Contracts (24%)
- Gifts & Private Grants (14%)
- State Appropriations (16%)
- Patient Services (16%)
- Tuition & Fees (13%)
- Other (3%)

*Unaudited

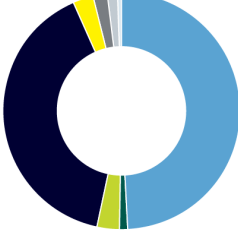
Commitments by Purpose*



- Research - \$257.48 million (32%)
- Programming - \$290.54 million (37%)
- Faculty Support - \$24.68 million (3%)
- Student Support - \$174.47 million (22%)
- Capital - \$50.97 million (6%)

*Dollar amounts rounded to nearest \$100,000

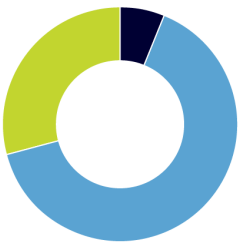
Donors*



- Alumni - 31,733 (49%)
- Students - 660 (1%)
- Faculty/Staff - 2,062 (3%)
- Friends - 25,773 (40%)
- Parents - 1,733 (3%)
- Corporations - 1,307 (2%)
- Foundations & Trusts - 786 (1%)
- Other Organizations - 343 (1%)

*Donors of cash gifts; does not include Educational Foundation donors

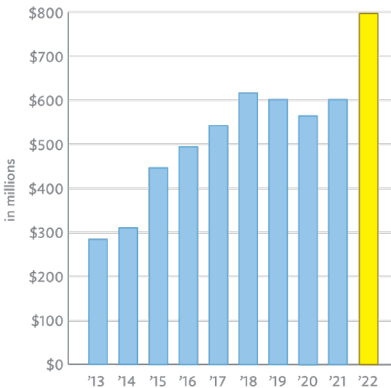
Commitments: Capital, Current & Endowment*



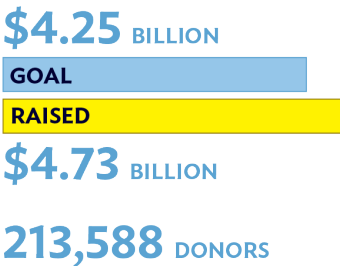
- Capital - \$49.76 million (6%)
- Current - \$516.31 million (65%)
- Endowment - \$232.07 million (29%)

*Dollar amounts rounded to nearest \$100,000

Commitment Totals: FY 2013–FY 2022



Campaign for Carolina (as of 6/30/2022)



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

To see how private giving makes a difference
at Carolina every year, visit Carolina Stories at
stories.unc.edu