

CAROLINA DEVELOPMENT Annual Report

FY 2023: July 1st, 2022-June 30, 2023

A Lasting Impact

Generosity through and beyond a record-breaking campaign

The 2023 fiscal year marked the completion of *the Campaign for Carolina*, the multi-year fundraising campaign that set records with more than \$5 billion raised. Carolina's donors supported new and expanded scholarships, fellowships and professorships that are helping world-class students and faculty engage in learning, innovation and research here in Chapel Hill and throughout the world.

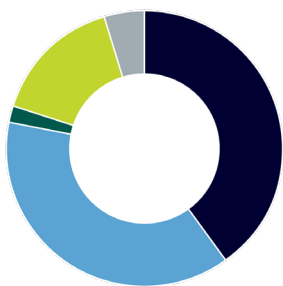
Across campus, these scholars step into new and renovated facilities that enhance their ability to discover and teach through state-of-the-art learning environments. Meanwhile,

ground was broken on projects that will expand Carolina's capacity to educate the workforce and leaders our state and world need.

The Campaign for Carolina officially closed on December 31, 2022, setting the pace for a strong fiscal year. Fundraising generated cash and commitments to the University totaling more than \$587 million. This remarkable generosity supports critical programs across Carolina that will have a tangible and lasting impact for generations of Tar Heels.

By the Numbers

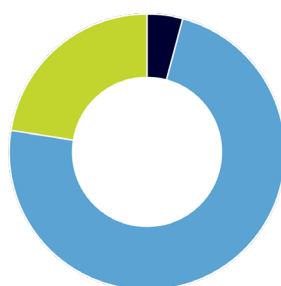
Commitments by Use*



- Research - \$236.52 million (40.2%)
- Programming - \$221.95 million (37.7%)
- Faculty Support - \$11.50 million (2.0%)
- Student Support - \$90.81 million (15.5%)
- Capital - \$26.50 million (4.5%)

*Numbers rounded to nearest \$10,000

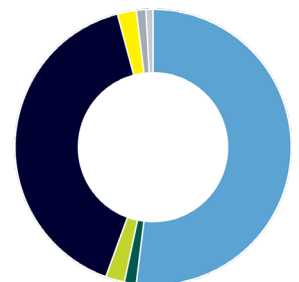
Commitments by Type*



- Capital - \$26.05 million (4.4%)
- Current - \$430.51 million (77.3%)
- Endowment - \$130.70 million (22.3%)

*Numbers rounded to nearest \$10,000

Donors*



- Alumni - 32,100 (52.1%)
- Students - 896 (1.5%)
- Faculty/Staff - 1,365 (2.2%)
- Friends - 24,714 (40.1%)
- Corporations - 1,329 (2.1%)
- Foundations & Trusts - 752 (1.2%)
- Other Organizations - 401 (0.7%)

*Donors of cash gifts; does not include Educational Foundation donors

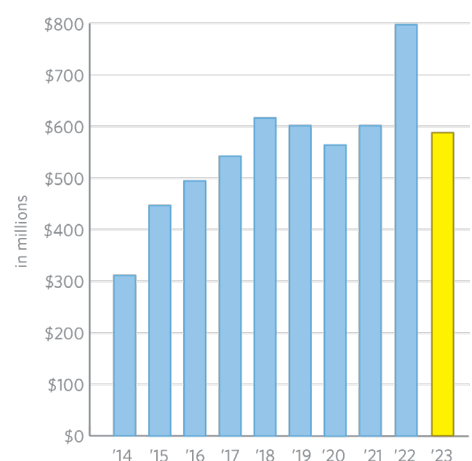
University Sources of Revenue*



- Student Tuition & Fees, Net (12.1%)
- Government Grants & Contracts (23.5%)
- Nongovernmental Grants & Contracts (4.5%)
- Patient Services, Net (15.4%)
- Sales & Services, Net (14.1%)
- Noncapital Contributions, Net (8.8%)
- Investment Income, Net (3.6%)
- State Appropriations (15.8%)
- Other (2.2%)

*Revenue data from UNC-CH 2023 Annual Comprehensive Financial Report; "Other" category includes other operating revenues, COVID funding and student financial aid; Numbers rounded to nearest tenth, may not add to 100.

Commitment Totals: FY 2014-FY 2023



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

To see how private giving makes a difference at Carolina every year, visit Carolina Stories at
stories.unc.edu