



THE UNIVERSITY
of NORTH CAROLINA
at CHAPEL HILL

The Campaign for Faculty Support Office of University Development

*The faculty at Carolina are at the heart of the University's great national reputation. They attract the finest undergraduate and graduate students in the country, publish respected books and articles, and attract millions in research grants each year. Their activities in teaching, research, and service form the essence of what we call the **Carolina Way**—a commitment to excellence coupled with a true sense of community.*

THE CHALLENGE

Yet consider this troubling fact: in 2006, 23 top Carolina faculty members whom we fought to retain were ultimately recruited away.

Why? Our research tells us that faculty who left Carolina most frequently cited salary and the lack of support for research as their reasons for doing so. Compared to peer universities, Carolina's average faculty salary falls below the 50th percentile.

Exacerbating this problem is the increasingly competitive market for assistant and associate professors, created by the accelerating retirement of an entire generation of senior faculty.

A SPECIAL DRIVE FOR FACULTY SUPPORT

Given this area's critical importance, we added \$100 million to the faculty support goal for the recently completed Carolina First Campaign, raising it to \$500 million. We raised \$419.7 million for faculty support in Carolina First, and we continue to aim for \$500 million, with a special emphasis upon support for early- and mid-career faculty and upon Eminent Professorships.



GIFT OPPORTUNITIES

Professorships

State of North Carolina Distinguished Professorships Matching Program

These state-matched chairs may be awarded to outstanding faculty members at the full, associate or assistant professor level. All state-matched endowed chairs are established as Distinguished Professorships but with flexibility in the rank of the award recipient.

The State of North Carolina provides the following levels of matching grants:

- Grants of \$667,000 to match private gifts of \$2,333,000 and up, establishing \$3 million Eminent Professorship endowments.

Office of University Development

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- Grants of \$667,000 to match private gifts of \$1,333,000 and up, establishing \$2 million endowments.
- Grants of \$500,000 to match private gifts of \$1,000,000 and up, establishing \$1.5 million endowments.
- Grants of \$334,000 to match private gifts of \$666,000 and up, establishing \$1 million endowments.
- Grants of \$167,000 to match private gifts of \$333,000 and up, establishing \$500,000 endowments.

FOR QUESTIONS OR TO MAKE A GIFT

Please contact Elizabeth Dunn in the Office of University Development at 919-962-3292 or edunn@unc.edu. You may also contact a development officer in one of Carolina's academic schools or units.